



## ***Inc.* Magazine Unveils 29th Annual List of America's Fastest-Growing Private Companies—the Inc. 500**

**Panthera Interactive Ranks No. 317 on the 2010 Inc. 500  
with Three-Year Sales Growth of 944%**

**LAS VEGAS, NV, August 30, 2010** -- *Inc.* magazine today ranked Panthera Interactive No. 317 on its 29th annual Inc. 500, an exclusive ranking of the nation's fastest-growing private companies. In addition, Panthera Interactive ranked No. 1 in the state of Nevada. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs. Companies such as Microsoft, Zappos, Intuit, GoDaddy, Zipcar, Clif Bar, American Apparel, Oracle, and many other well-known names gained early exposure as members of the Inc. 500.

"Fast growth at any time is a big achievement; fast growth during the past few years is just short of miraculous," said *Inc.* editor Jane Berentson. "The Inc. 500 consists of these just-short-of miraculous companies, the ones that through ingenuity and ambition have increased revenue, hired employees, and grown fast in difficult economic times."

Panthera Interactive attributes its rapid growth to its top-level technology, commitment to high-level service for its advertiser and publisher clients, and a team known for their expertise within the online marketing and market research industries.

"To be included in the company of such marquee names is quite the honor," said Matthew Sandin, CEO and Founder of Panthera Interactive. "This is a testament of the hard work and dedication of the entire team as well as the vision that has been in place since the company started."

Since its inception in 2006, Panthera Interactive has inked contracts with over 200 advertising clients worldwide and generates hundreds of thousands of leads/sales each month on a Cost-Per-Acquisition (CPA) model. Top verticals include Market Research, Coupons/Freebies, Rewards/Sweepstakes, Biz-Opp and Brand-Name B2C offers.

### **ABOUT PANTHERA INTERACTIVE**

Panthera Interactive ([www.pantherainteractive.com](http://www.pantherainteractive.com)) is an online marketing company that specializes in performance-based advertising. It generates high-volume leads, sales, and panelists on a global scale for its advertising and market research clients through a large, dedicated publisher base. Panthera Interactive reaches millions of consumers worldwide via e-mail, display, search, and social networks. Last year, Panthera Interactive was ranked a Top 50 Affiliate Network by Website Magazine.



## **ABOUT INC. 500**

The 2010 Inc. 500, unveiled in the September issue of *Inc.* magazine (available on newsstands August 24 to November 16 and on Inc.com), is a group of companies that are smaller but much faster-growing than last year's crop. Aggregate revenue is \$11.3 billion—down from last year's \$18.4 billion—but median three-year growth is 1,231 percent, substantially up from last year's 880.5 percent. The companies on this year's list employ more than 45,000 people. Complete results of the Inc. 500, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [Inc.com/500](http://Inc.com/500).

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