



## **Inc. Magazine Unveils 36th Annual List of America's Fastest-Growing Private Companies -- the Inc. 5000**

### **Panthera Interactive Ranks No. 4,950 on the 2017 Inc. 500|5000, its 5<sup>th</sup> Year on the List**

NEW YORK, Aug. 16, 2017 /PRNewswire/ -- *Inc.* magazine today ranked Panthera Interactive, LLC. NO. 4950 on its 36th annual Inc. 5000, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment— its independent small and mid-sized businesses. Companies such as Microsoft, Dell, Domino's Pizza, Pandora, Timberland, LinkedIn, Yelp, Zillow, and many other well-known names gained their first national exposure as honorees of the Inc. 5000.

"Panthera is honored to be included in the 2017 Inc. 500|5000 for the fifth time," said Matthew R. Sandin, CEO and Founder of Panthera Interactive. "To make it on this very exclusive list five times is truly an extraordinary accomplishment as making the list gets harder every year as your starting base grows. I'm extremely proud of my team and this ranking is a testament to their hard work and dedication over the years."

The 2017 Inc. 5000, unveiled online at Inc.com and with the top 500 companies featured in the September issue of *Inc.* (available on newsstands August 16) is the most competitive crop in the list's history. The average company on the list achieved a mind-boggling three-year average growth of 481%. The Inc. 5000's aggregate revenue is \$206 billion, and the companies on the list collectively generated 619,500 jobs over the past three years. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000).

"The Inc. 5000 is the most persuasive evidence I know that the American Dream is still alive," says Inc. President and Editor-In-Chief Eric Schurenberg. "The founders and CEOs of the Inc. 5000 tell us they think determination, risk taking, and vision were the keys to their success, and I believe them."

The annual Inc. 5000 event honoring all the companies on the list will be held from October 10 through 12, 2017 at the JW Marriott Desert Springs Resort & Spa in Palm Desert, CA. Speakers include some of the greatest entrepreneurs of this and past generations, such as former Ford president Alan Mullaly, FUBU CEO and founder and "Shark Tank" star Daymond John, Dollar Shave Club founder Michael Dubin, researcher and #1 New York Times bestseller Brené Brown, and Gravity Payments' founder and CEO Dan Price.

## About Panthera Interactive

Panthera Interactive ([www.pantherainteractive.com](http://www.pantherainteractive.com)) is a global online marketing company that specializes in performance-based advertising. Panthera generates high-quality leads, sales and panelists for its advertising and market research clients through a large, dedicated publisher base. Panthera reaches millions of consumers worldwide via e-mail, display, search, social media and mobile. The company was founded in 2006 and based in Las Vegas, NV with an office in Noida, India. Panthera made the Inc 500|5000 in 2010, 2011, 2012, 2013 & 2017. Panthera is listed as a Top 50 Affiliate Network by Website Magazine and Blue Book Top 20 CPA Network by Revenue Performance.

## CONTACT

### For Panthera Interactive:

Matthew Sandin

Panthera Interactive, LLC

702-202-4740

[pr@pantherainteractive.com](mailto:pr@pantherainteractive.com)

## More about Inc. and the Inc. 5000

### Methodology

The 2017 Inc. 5000 is ranked according to percentage revenue growth when comparing 2013 to 2016. To qualify, companies must have been founded and generating revenue by March 31, 2013. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2016. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2013 is \$100,000; the minimum for 2016 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at <http://www.inc.com/inc5000>.

### About Inc. Media:

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Winner of the National Magazine Award for General Excellence in both 2014 and 2012. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 18,000,000 today. For more information, visit [www.inc.com](http://www.inc.com).

The Inc. 5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates their remarkable achievements. The event also offers informative workshops, celebrated keynote speakers, and evening functions.

For more information on Inc. and the Inc. 5000 Conference, visit <http://conference.inc.com/>.