



***Inc.* Magazine Unveils Its Annual Exclusive List of America's Fastest-Growing Private Companies—the Inc.500|5000**

Panthera Interactive Ranks No. 3,769 on the 2013 Inc. 500|5000, its 4th Year on the List

NEW YORK, August 22, 2013 – Panthera Interactive, a leading global performance-based online marketing company, announced today that *Inc.* magazine ranked Panthera Interactive NO. 3769 on its seventh annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies. Panthera Interactive also ranked NO. 18 in the State of Nevada. The list represents the most comprehensive look at the most important segment of the economy—America's independent entrepreneurs. Panthera Interactive joins LivingSocial, Edible Arrangements, CDW and Lifelock, among other prominent brands featured on this year's list.

"Panthera is honored to be included in the 2013 Inc. 500|5000 for the fourth straight year," said Matthew R. Sandin, CEO and Founder of Panthera Interactive. "This ranking is a testament to the hard work and dedication of our entire team. We are continuously improving our operations to be more efficient and putting processes in place to increase satisfaction with both our advertiser clients and online publishers. We are expanding into Mobile and that expansion will help fuel our growth for years to come."

In a stagnant economic environment, median growth rate of 2013 Inc. 500|5000 companies is an impressive 142 percent. The companies on this year's list report having created over 520,000 jobs in the past three years, and aggregate revenue among the honorees reached \$241 billion.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/5000.

"Not all the companies in the Inc. 500 | 5000 are in glamorous industries, but in their fields they are as famous as household name companies simply by virtue of being great at what they do. They are the hidden champions of job growth and innovation, the real muscle of the American economy," says *Inc.* Editor Eric Schurenberg.

Methodology

The 2013 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2009 to 2012. To qualify, companies must have been founded and generating revenue by March 31, 2009. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2012. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2009 is \$100,000; the minimum for 2012 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at www.inc.com/500.

About Panthera Interactive

Panthera Interactive (www.pantherainteractive.com) is a global online marketing company that specializes in performance-based advertising. Panthera generates high-quality leads, sales and panelists for its advertising and market research clients through a large, dedicated publisher base. Panthera reaches millions of consumers worldwide via e-mail, display, search, social media and mobile. The company was founded in 2006 and based in Las Vegas, NV with an office in Noida, India. Panthera made the Inc 500|5000 in 2010, 2011, 2012 and 2013. Panthera is listed as a Top 50 Affiliate Network by Website Magazine and Blue Book Top 20 CPA Network by Revenue Performance.

CONTACT

For Panthera Interactive:

Matthew Sandin

Panthera Interactive, LLC

702-202-4740

pr@pantherainteractive.com